

CALL FOR ARTISTS

The Touring Project @ cirqu'Aarau

Aarau 20th - 25th June 2023

Call for participation in a **five-day program accompanying the *cirqu'Aarau* festival**: The program aims to contribute to the **qualification of Swiss circus artists in the areas of *dissemination and internationalisation***.

The program is intended to deepen the understanding of the structures and requirements of the international cultural sector, to contribute to the expansion of professional networks and project visibility internationally and to help participants gain more assurance in matters of dissemination.

PROGRAM CONTENT

Morning: Internationalisation seminar

For 4 hours each day, seminar leaders Elena Lydia Kreusch and Alison Clarke will support the participants with tailored guidance on their current projects and individual situations and questions. In line with their international production methods the team will impart concrete dissemination skills to support the participants future careers. The subject areas include *internationalisation, networking, dossier and budget design with a view to different international markets, contract law, international co-financing strategies and residence and tour planning*. The participants also work on their own project materials (e.g. dossier, production budget, etc.).

Afternoon: Theoretical discussions and exchange with agents

The shows of the previous evening will be discussed from a dissemination perspective, with the promoters of the companies being invited to present their working methods and internationalisation strategies. This allows participants to ask questions and gain insights into different approaches and dissemination processes.

Evening: show analysis from the dissemination perspective

Participants will watch the shows of the festival: together with the mentors, a catalogue of questions will be developed in advance, aiding the participants in examining the works from the perspective of touring. For example, the participants pay attention to the complexity of the lighting plan, the size/portability of the stage design, the number of technicians and performers involved and question the extent to which these production conditions limit or allow different venues, travel arrangements and tour rhythms, to what extent aesthetics and content are interculturably understandable and 'tourable' and what indications the show-brochure gives about international co-productions and partnerships.

COVERED COSTS

Travel expenses, accommodation, catering and show tickets will be covered by the organiser.

Participation in the seminar is free of charge for all participants.

APPLICATION CRITERIA

The program is limited to 8 participants and is aimed at professional Swiss circus artists who aim to establish themselves beyond the national level.

The working language of the program is English. A good level of written and spoken language is required.

The five-day program is very intensive and involves long working days. The participants agree to participate in the entire program.

APPLICATION

Please send an email to: gyssler@cirquaarau.ch

In the email, **briefly** describe why you want to take part in the program and include something that allows us to get an insight into your current state of development (e.g. link to your homepage / to existing project portfolios or CVs). It is important to us to minimise unpaid application work on your side as much as possible, which is why we ask you not to create new application material.

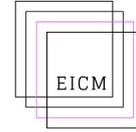
Deadline: 20 February 2023

ORGANISERS

'The Touring Project' is a collaborative project between cirqu'Aarau (CH), CULTUCO (DE) and EICM (IRL).

CIRQU'

CULTUCO//



SUPPORTERS

'The Touring Project' @ cirqu'9 is funded by the Swiss cultural foundation Pro Helvetia.

swiss arts council

prohelvetia